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CLAIMS

1. A reporter construct comprising:

an upstream region of a mammalian CDK4 gene transcription start site comprising at least four c-MYC binding sites; and

a coding sequence for a reporter protein, wherein the upstream region is upstream of the coding sequence, and wherein the upstream region and coding sequence are operably linked so that a wild-type c-MYC upon binding to the upstream region activates transcription of the coding sequence.

2. The reporter construct of claim 1 wherein the c-MYC binding site is CACGTG.

3. The reporter construct of claim 1 wherein the region is at least 200 bp.

4. The reporter construct of claim 1 wherein the upstream region comprises a CDK4 promoter.

5. The reporter construct of claim 1 wherein the mammalian CDK4 gene is human CDK4.

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6.	A host	cell	comprising:
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a reporter construct according to claim 1; and

a c-MYC protein;

wherein the c-MYC protein binds to the reporter construct and activates transcription of the coding sequence for the reporter protein.

- 7. The host cell of claim 6 which overexpresses c-MYC.
- 8. A method to screen test compounds for anti-cancer activity, comprising the steps of:

contacting a c-MYC protein with a reporter construct according to claim 1 in the presence of a test compound; and

monitoring expression of the reporter protein;
wherein a test compound which decreases expression of the reporter protein is a
candidate anti-cancer agent.

9. The method of claim 8 wherein the reporter construct and the c-MYC protein are in a host cell and the test compound is contacted with the host cell.

10. The method of claim 8 wherein the reporter construct and the c-MYC protein are contacted in a cell-free transcription/translation system.

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An isolated and purified nucleic acid molecule comprising at least one copy of a region upstream of a human *CDK4* gene transcriptional start site, wherein the region comprises at least four c-MYC binding sites comprising the sequence CACGTG, wherein the nucleic acid molecule does not contain the CDK4 coding sequence.

- 5 12. The nucleic acid molecule of claim 11 wherein the region comprises at least 200 bp.
 - 13. The nucleic acid molecule of claim 11 which is attached to a solid support.
 - 14. A method to screen test compounds for anti-cancer activity, comprising the steps of:

contacting a c-MYC protein with a nucleic acid molecule according to claim 11 in the presence of a test compound; and

monitoring binding of c-MYC protein to the nucleic acid molecule, wherein a test compound which decreases binding of c-MYC to the nucleic acid molecule is identified as a candidate anti-cancer agent.

15. A method of inhibiting the growth of tumor cells, comprising the step of:

contacting tumor cells which comprise a genetic alteration which causes c-MYC overexpression with an agent which inhibits CDK4 enzymatic activity, whereby tumor cell growth is inhibited.

- 16. The method of claim 15 wherein the tumor cells are Burkitt's Lymphoma cells.
- 17. The method of claim 15 wherein the tumor cells are neuroblastoma cells.
 - 18. The method of claim 15 wherein the tumor cells are colon cancer cells.
 - 19. The method of claim 15 wherein the tumor cells have a t8;14 translocation.
 - 20. The method of claim 15 wherein the tumor cells have a genetic amplification of *c-MYC*.
- 10 21. The method of claim 15 wherein the tumor cells have a mutation in APC.
 - 22. The method of claim 21 wherein the tumor cells have a truncating mutation in APC.
 - 23. The method of claim 15 wherein the agent is p16.

24. The method of claim 15 wherein the agent is a polypeptide comprising a truncated version of p16.

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25. A method of screening compounds to identify those which have anti-cancer activity, comprising the step of:

contacting a cell which has a genetic alteration which dysregulates c-

MYC expression with a test compound;

measuring activity of CDK4 in the cell, wherein a test compound which inhibits activity of CDK4 is identified as a candidate agent with anti-cancer activity.

- 26. The method of claim 25 wherein the cell is a Burkitt's Lymphoma cell.
- 27. The method of claim 25 wherein the cell is a neuroblastoma cell.
- 28. The method of claim 25 wherein the cell is a colon cancer cell.
- 29. The method of claim 25 wherein the cell has a t8;14 translocation.
- 30. The method of claim 25 wherein the cell has a genetic amplification of c-MYC.
- 31. The method of claim 25 wherein the cell has a mutation in APC.



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32. The method of claim 21 wherein the cell has a truncating mutation in APC.

33. A method of determining responsiveness to an anti-cancer agent which inhibits CDK4 activity, comprising:

testing a cancer cell for the presence of a mutation selected from the group consisting of: a t8;14 translocation, an APC mutation, an amplification of c-MYC, and a β -catenin mutation; wherein a cancer cell which is identified as having said mutation is identified as being susceptible to an inhibitor of CDK4.

34. The method of claim 33 further comprising the step of:

administering to the cancer cell an anti-cancer agent which inhibits CDK4 activity.